

SOCIAL SMALL

Ideal for start-ups or businesses on a limited budget, who just want to be visible on social media.

SOCIAL MEDIUM

Ideal for businesses wanting to build their social media presence through more bespoke content and campaigns.

Number of channels	2	3
Number of posts	2 per week	3 per week
Dedicated social media manager	✓	✓
Personalised social media strategy in line with goals	✓	✓
Setup of new channels with bios and images	✓	✓
Original graphic design for cover photos, images etc.	✓	✓
Content curation	✓	✓
Monitoring comments by responding or referring issues when necessary	✓	✓
Spam monitoring	X	✓
Ongoing support, advice and recommendations	✓	✓
Monthly report - key performance metrics	✓	✓
Monitoring and evaluation of post analytics	X	X
Organic community management	X	X
Bespoke visual posts	X	✓
PRICE	£275 + VAT	£550 + VAT

SOCIAL LARGE

Ideal for businesses who want a more complex digital strategy in line with evaluation and analysis.

SOCIAL BESPOKE

Ideal for businesses who need a tailor-made strategy that can meet their company goals.

Number of channels	4	Variable
Number of posts	Daily	Variable
Dedicated social media manager	✓	Cherry pick from our range of social media services for a package that suits your needs.
Personalised social media strategy in line with goals	✓	
Setup of new channels with bios and images	✓	
Original graphic design for cover photos, images etc.	✓	
Content curation	✓	
Monitoring comments by responding or referring issues when necessary	✓	
Spam monitoring	✓	
Ongoing support, advice and recommendations	✓	
Monthly report - key performance metrics	✓	
Monitoring and evaluation of post analytics	✓	
Organic community management	✓	
Bespoke visual posts	✓	
PRICE	£825 + VAT	Price upon request